Framing Exercise (1)

Preparatory work to gain background knowledge:

1. Watch Frontline’s Emmy-nominated documentary: Chasing Heroin [http://www.pbs.org/wgbh/frontline/film/chasing-heroin (Links to an external site.)Links to an external site.](http://www.pbs.org/wgbh/frontline/film/chasing-heroin)
2. Read NYTimes FAQ on this topic<https://www.nytimes.com/interactive/2017/08/03/upshot/opioid-drug-overdose-epidemic.html>
3. Conduct a keyword search using terms identified in the preparatory work such as the following but not limited to.

Opioid crisis

Opioid overdose

Opiads

1. Identify three opioid addiction-related news that covers this issue from different angles in either NYTimes, Boston Globe, or Washington Post.

Make sure you read the news and highlight key information in the PDF before uploading them on Canvas.

Class Exercise

1. Copy and paste only the headline and text of the news story to a Word doc or Google doc.
2. Save each news under a separate file and name the file by headline (source, date). For example: Blaming Medicaid for Opioid Crisis (NYTimes, 9.12.17)
3. Save the document as .txt and upload it on Canvas under "Scraped Opioid News".
4. [Sample Voyant analysis (Links to an external site.)Links to an external site.](http://voyant-tools.org/?corpus=33a4f207f285b1030a71702a253fb8e2&stopList=keywords-82ac1caef7ed5f6d92174afa5c26a336&panels=cirrus,corpuscollocates,collocatesgraph,phrases,contexts) (data not cleaned)

Framing Exercise (2)

1. Read this journal article:

McGinty, E. E., Kennedy-Hendricks, A., Baller, J., Niederdeppe, J., Gollust, S., & Barry, C. L. (2016). Criminal activity or treatable health condition? News media framing of opioid analgesic abuse in the United States, 1998-2012. Psychiatric Service, 67(4), 405-411. Retrieved from:<http://ps.psychiatryonline.org/doi/pdf/10.1176/appi.ps.201500065>

1. Find TWO journal articles that study the framing of a certain news topic (e.g. global warming, natural disaster, mass shooting, childhood obesity, presidential election)
2. Read through the articles and complete the following points for each to help you deconstruct the study. The main goal is to understand and document the key news frames identified in the articles.
   * APA citation of the article
   * Copy and paste the abstract of the article.
   * List the different types of frames identified in the article with their corresponding definitions and examples.

Framing Exercise (3)

Read the following articles to help you identify three frames (in addition to the crime and medical frame from week 4's reading) in which opioid crisis-related news can be reported from.

* [Trump Sells Snake Oil on Opioids.](https://www.themarshallproject.org/2017/08/30/trump-sells-snake-oil-on-opioids#.8O3LbpxKe) (Opinion piece)
* [Amid Opioid Crisis, Insurers Restric Pricey, Less Addictive Painkillers.](https://www.nytimes.com/2017/09/17/health/opioid-painkillers-insurance-companies.html) (NYTimes, 9.17.17)
* [Opioid Crisis Looms Over Job Market, Worrying Employers and Economists.](http://www.npr.org/2017/09/07/545602212/opioid-crisis-looms-over-job-market-worrying-employers-and-economists) (NPR, 9.7.17)

Write-up (submit all information below in a Word document):

1. Identify the dominant frame used in each of the articles and give it a label (see class slides for examples).
2. For each dominant frame, provide quotes and a short summary to help me see why you found it to be the main perspective used in the news.
3. Find one more opioid crisis news story to further illustrate each of the three frames you identified in this exercise. (Copy and paste the URL and the actual text in the Word doc.)

Class Exercise: Computer-Assisted Framing Analysis Exercise: How to support the observed frames with data?

Goals for this in-class exercise:

1. Learn the different analysis tools in Voyant (Cirrus, Terms, Trends, Collocates, and Links)
2. Conduct framing analysis with the data visualization charts from Voyant.

Goals for using the Voyant analysis tool:

1. Learn that digital tools can help facilitate the process of frame analysis.
2. To gather data-based evidence in order to support the frames you found in the news stories.
3. Learn to use data visualization charts as textual evidence for the claims made in your framing paper.

Dataset:

[http://voyant-tools.org/?corpus=e00edfb544f3bd3411341dae59c58453 (Links to an external site.)Links to an external site.](http://voyant-tools.org/?corpus=e00edfb544f3bd3411341dae59c58453)

Questions for Inquiry:

1. How is the xxx frame presented in the news?
2. How do the news stories compare with each other given the keywords that suggest the use of one frame over the other?